

WHY DO WE USE COOKIES AND PROCESS NAVIGATION DATA?

On this website we use cookies.

If you use our website without deactivating cookies, you express your consent for the installation of cookies.

What is a cookie?

A cookie is a file that websites transfer to computers that connect to them. While often the purposes of cookies are only technical, they can also allow, among other things, the storage and retrieval of information about the browsing habits of a user or their team and, depending on the information they contain and how you use your equipment, be used to recognize the user.

There are cookies that are controlled and managed by the owner of the website (they are called "own cookies") and others that are by third parties (they are known as "third-party cookies"), for example, because they provide an analytical tool or integrated functionality to the website.

Certain cookies are canceled once the website browsing is finished ("session cookies") while others may remain stored on the user's computer and be accessed for a longer period ("persistent cookies").

What type of cookies do we use and for what?

On this website, we use the following type of cookies:

1. Technical or indispensable cookies for the provision of services

We use technical cookies in order to provide the services requested by our users. These cookies are essential for navigation and the use of different options and services on the website, such as controlling traffic and data communication, identifying the session, accessing restricted access parts, using security elements during browsing or sharing content through social networks.

2. Analysis cookies

Analysis cookies allow to the measurement and analysis of the activity of our website and to develop user navigation profiles.

We use GOOGLE ANALYTICS cookies to collect anonymous and joint statistics that allow us to understand how users use our website, in order to improve it and adjust it to the preferences of our visitors.

GOOGLE ANALYTICS is a tool provided by the company Google, Inc., 1600 Amphitheater Parkway. Mountain View, CA 94043. USA. You can get more information about the operation of GOOGLE ANALYTICS and the cookies used by this service in the following links:

- <https://support.google.com/analytics/answer/6004245>

- <http://www.google.com/intl/es/policies/privacy/>

You can disable GOOGLE ANALYTICS cookies by installing in your browser the opt-out and add-on application created by Google and available at the following link:
<https://tools.google.com/dlpage/gaoptout?hl=en>

Typically, the data gathered from your navigation can be the object of analysis in the following ways:

- The domain name of the provider (ISP) and / or IP address that gives them access to the network. For example, a user of the xxx provider will only be identified with the domain xxx.es and / or the IP address. Through this method, we can compile statistics about the countries and servers that visit our website more often.
- The date and time of access to our website. This allows us to find out the hours of peak traffic and make the necessary adjustments to avoid congestion problems during our peak hours.
- The internet address from which the link that leads to our website. Thanks to this data, we can learn the effectiveness of the different banners and links that point to our server, in order to enhance those that offer better results.
- The number of daily visitors to each section. This allows us to know the most successful areas and increase and improve their content, in order that users obtain a more satisfactory result.

Are cookies anonymous?

Cookies do not contain information that allows to identify a specific user. With respect to us, the information obtained can only be associated to a specific user in the case that said user is identified on the website. If so, said data will be treated in accordance with the privacy policy of the website, complying at all times with the requirements of current regulations on the protection of personal data. At any time, affected users may exercise their right to access, rectify and delete data, as well as other rights as explained in the aforementioned website privacy policy.

How can I manage cookies?

Users of the website have the option of not receiving cookies, deleting them or being informed about their installation and attachment through the configuration of their browser. To learn how to manage cookies in your browser, we invite you to consult and learn how to do so.

For your convenience, below you will find information provided by the developers of the main browsers on the management of cookies:

- Chrome, <http://support.google.com/chrome/bin/answer.py?hl=en&answer=95647>
- Explorer, <http://windows.microsoft.com/es-es/windows-vista/block-or-allow-cookies>
- Firefox, <http://support.mozilla.org/es/kb/habilita-y-deshabilita-cookies-que-los-sitios-we>
- Safari, https://support.apple.com/kb/index?Q=manage+cookies&src=globalnav_support&type=organic&page=search&locale=en_US

If you disable cookies, you may not be able to use all the features of the website.

To disable the use of third-party advertising cookies, users can also visit the disabling page of the Network Advertising Initiative (NAI), in English:
http://www.networkadvertising.org/managing/opt_out.asp.